



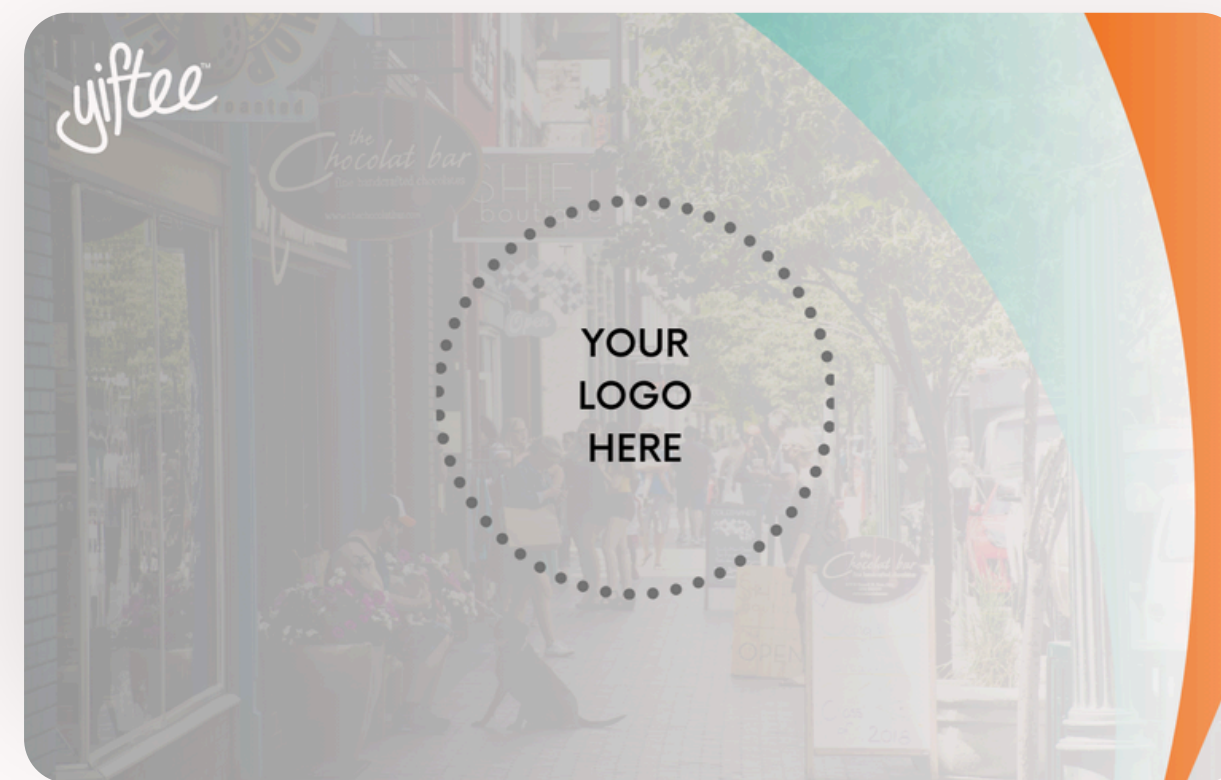
TIPS, TRICKS, AND HOW-TO

Yiftee Community Cards

Multiply revenue and bring new customers into your local economy with your “Shop Local” Community Card.



This is a Yiftee Community Card.



It's a **digital card** branded for your **local community**. It works only at select businesses in your area. And it's driving **millions of dollars** into local economies like yours.

THE POWER OF COMMUNITY SPENDING

More Customers. More Sales. A Stronger Community.

Your Local Community Card Program Helps You...

1

Attract New Customers

51% of Yiftee cardholders shop at a business they've never shopped at before.

2

Drive Higher Sales

Yiftee cardholders spend **30%** more than the value of their card.

3

Strengthen Your Local Image

78% of consumers prefer to shop local when they can. Show them your business supports the community, too.

WHY COMMUNITIES AND BUSINESSES LOVE YIFTEE

Free. Secure. A No-Brainer.

Zero Cost



Community Cards are completely free for communities and businesses to use.

Businesses only pay standard credit card fees—nothing extra.

Easy to Implement



If a business accepts Mastercard, they can accept your Community Card. Just run a simple activation transaction and you're good to go.

Guaranteed Security



Yiftee's cards are monitored 24/7 for fraud. Once a card is issued, it's guaranteed to work as expected.

Bonus Benefits



Local merchants already offer gift cards? Keep them. Yiftee adds new and more diverse customers to your local merchants — without replacing their existing programs.

BULK BUYERS FUEL COMMUNITY CARD SUCCESS.

Bulk Sales, Millions in Revenue

Organizations near you might not buy small business gift cards one-by-one, but they do purchase versatile Yiftee Community Cards in bulk — for staff appreciation, employee incentives, bonuses, and more. Millions of dollars are flowing through Community Cards. Make sure your local business gets its share.



Schools & Universities



Police & Fire Depts



Local Corporations



Realtors' Offices



Hospitals



Local Charities

QUICK SETUP. IMMEDIATE IMPACT.

It Takes Seconds to Join...

1

Get your Activation Card email from Yiftee.

Contact support@yiftee.com if you don't receive it.

2

Manually Enter the Card into POS.

The card comes with more specific instructions.

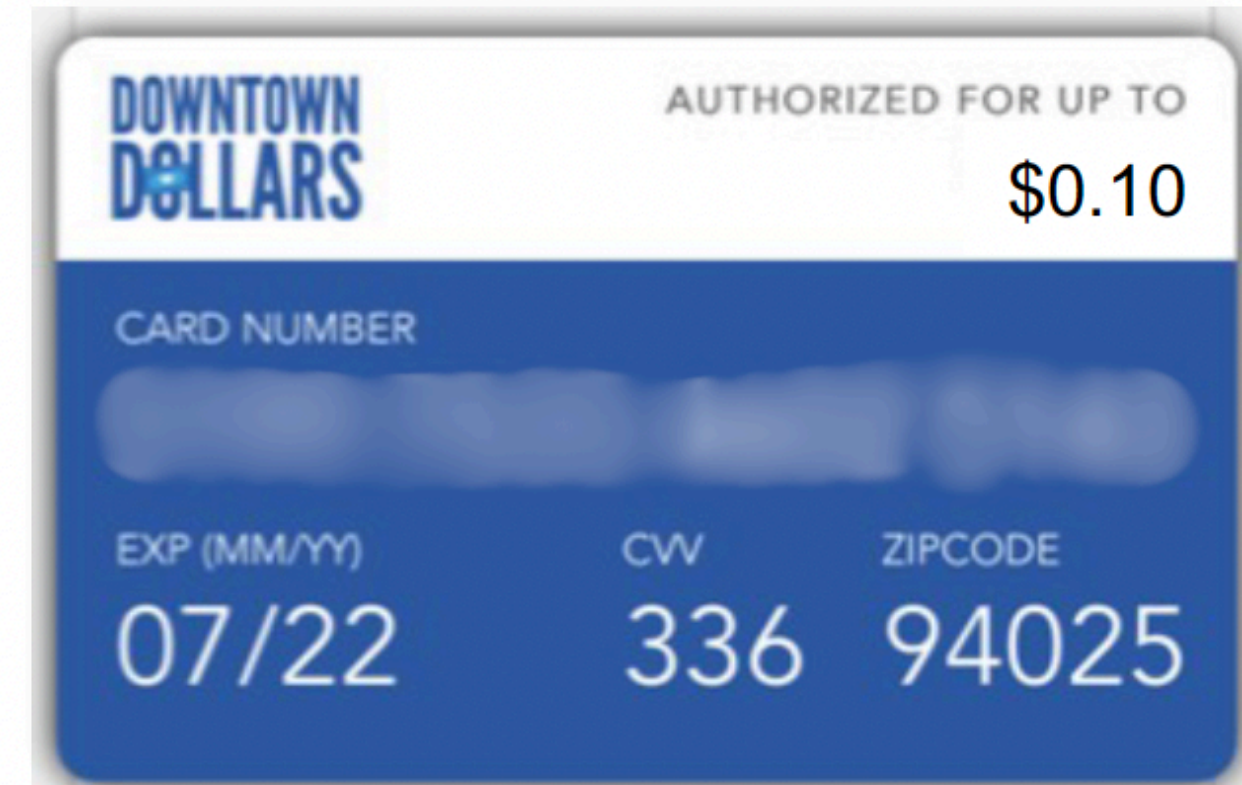
3

Repeat for Additional POS System

Separate unique activation cards are required for each unique POS ID

And that's it! Now locate your business on the "Where to Redeem" Map within 24 hours.

Run this ACTIVATION card on your POS to activate your listing!



Voucher Redemption by 

By running this Activation card in your POS you will activate your business on Yiftee and you are agreeing to the [Yiftee Merchant Agreement](#). You can find the current agreement linked to "Merchant Agreement" on the footer of Yiftee.com.

NO EXTRA WORK. NO EXTRA EQUIPMENT.

...and Seconds to Redeem!

1

Check the Card Balance

Customer can check in the Yiftee iPhone App or on the live digital card (accessed online through original gift email or QR code on printed voucher)
Do not charge more than the available balance – the transaction will decline.

2

“Split the Bill,” If Needed

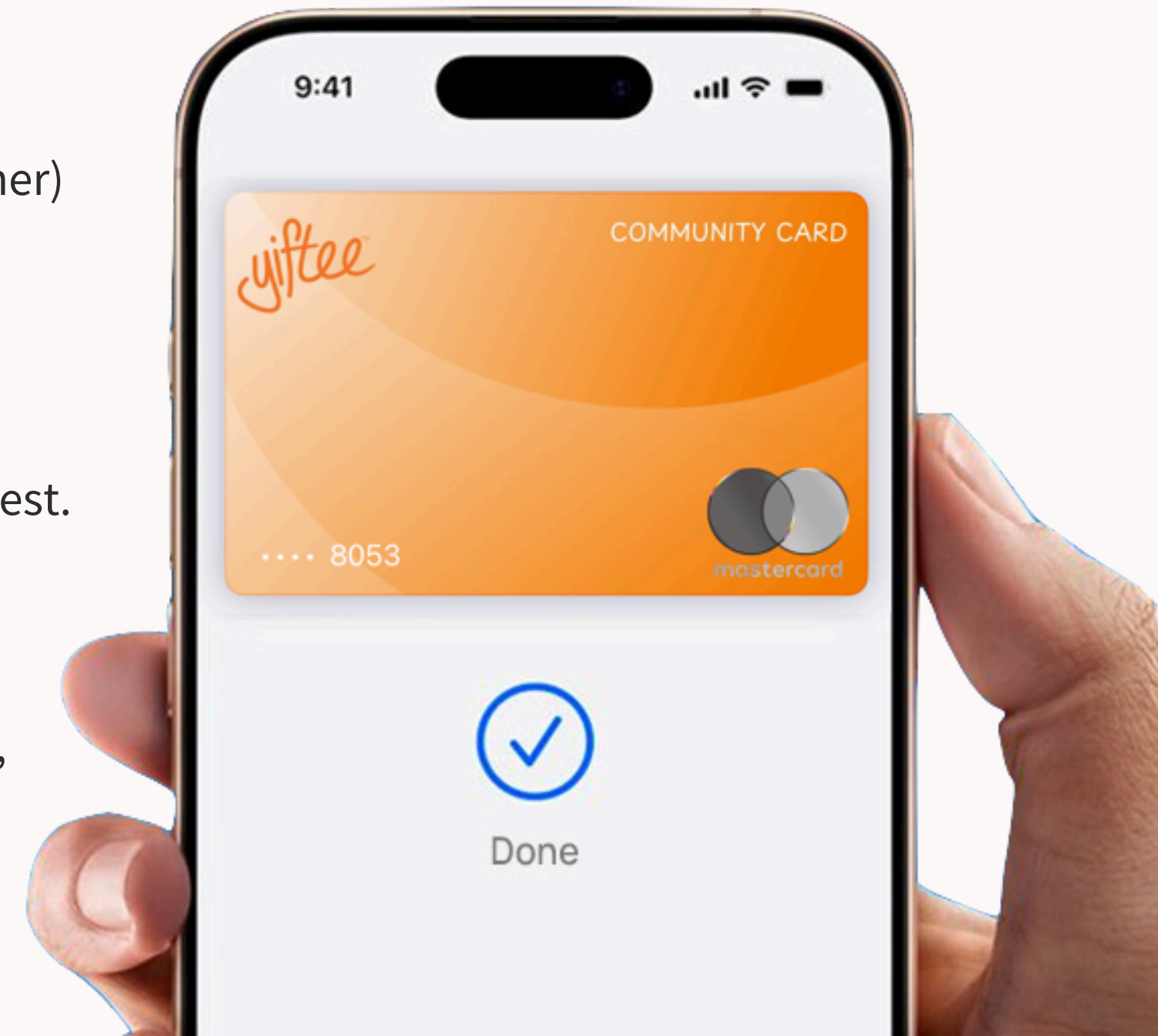
Run the card for its balance, then use another payment method for the rest.

3

Tap-to-Pay or Manually Enter Card Credentials

Process as a Mastercard Credit Card (not a Gift Card). Use contactless payment via Apple or Google Wallet, or manually enter the 16 digit code, CVV, zip, and expiration date.

And that's it! You'll be paid just like your other Mastercard transactions.



TURN EVERY CARD INTO MORE FOOT TRAFFIC AND MORE SALES.

Simple Tips to Boost Your Sales

Window and In-Store Displays

Ask your organizer if they have purchased a “**marketing kit**” with window clings, table tents, and business cards.

Social Media & Email Marketing

Show your community involvement by sharing the Yiftee card on your **social media and email lists**.

Deals & Promotions

Offer deals exclusive to Community Card holders or additional perks for using the card at your store, like a small gift, an extra service, or a discount on the next purchase.

Additional FAQs

Is tech support available? Yes, our support team is available during business hours at support@yiftee.com. Our average response time is 17 minutes.

How is my business protected from fraud? When Yiftee issues a card they guarantee that it is valid, as long as you do not charge more than the available balance. Yiftee is assuming all the fraud risk upon card purchase.

I already have a gift card program. Why join Yiftee? Great — keep selling your own gift cards! The CommCard brings additional business: bulk buyers, civic groups, and consumers who want options. This way, you'll attract a new set of customers to your store!

Can I issue refunds to the card? Yes. Refunds can be applied to valid (unexpired) cards just like with any credit card.

Can cards carry a balance and be reused? Yes. The card can be used repeatedly at participating businesses until the balance runs out.

Can I pass credit card fees to customers using a Community Card? Yes, if fees are pre-authorized and the total charge (including fees) is under the card balance.

Can customers leave a tip? Tips must be pre-authorized with the total. Some POS tablets do this automatically. You can't settle for more than what was authorized by the credit card network.

Does Yiftee take a cut of redemptions? No. You're paid the full transaction value, minus your usual credit card processing fee.

Is there a fee to buy a Community Card? Buyers pay \$1 + 5% of the card value unless covered by a sponsor. Recipients get the full card value. Merchants are paid the full amount minus normal credit card fees.

Is there a contract or commitment? By opting in, you agree to the Community Card Merchant Agreement. There's no commitment other than agreeing to redeem Community Cards when customers bring them in. You can leave the program at any time by request or at the discretion of Yiftee or your Organizer.

How do I know how much business I'm getting? Look for transactions starting with 5199 75xx xxxx xxxx. Your organizer also has access to extensive data on program transactions via their portal, including a detailed breakdown for your specific business. They can easily provide that information upon request.

How do I train my staff? We provide a one-pager on how to redeem. Post it near your register so staff can handle declines and other situations with ease.



Thank you

and welcome to Yiftee!

Questions? Contact us:

 support@yiftee.com

 www.yiftee.com